

SEND SMS/MMS

Hey <Name> we were unable to connect yesterday. I just wanted to follow up & make sure you got the listing I emailed over to you? I hope you are staying safe out there!

SEND SIMPLE EMAIL

Subject: Real Estate is Changing

Hi Name,

COVID-19 is changing the way that we operate in the Real Estate Market. The reality is life still happens & be it now or the future we are continuing to plan. Our team is currently offering a wide variety of virtual viewing & meeting options. Have you heard of any of these new technology options before? Would you like to have a quick chat to see how the market has been affected and how best to be safe if you decide to move forward with anything?

DELAY

1 day

SEND SMS/MMS

Hiya <name>, I know you are probably just looking around at homes right now, probably bored sitting at home. If you want I am searching MLS right now, I can send you over a couple to check out that are similar to the one you saw online. Would that be of value?

DELAY

1 day

SEND SIMPLE EMAIL

Subject: First-Time Buyers Guide

Hi <Name>,

Since we have been unable to connect I figure I'd send this over to you. Even if you are not a First-Time Buyer it contains some valuable information that will help you in planning for your home search! <insert link to buyers guide>

DELAY

2 days

SEND SMS/MMS

Heyo! Are you normally an open house shopper? It's a bit of a bummer that we cannot get out & see any right now. Have you seen many of the new Virtual Tours?

DELAY

1 day

SEND SIMPLE EMAIL

Subject: Viewing Houses Checklist

Hey <Name>,

If you considered going out to look at homes, you should know how to be safe & what to do! We put together a checklist of rules that you should make sure you are following. They also help keep you safe & healthy day to day! <insert link>

DELAY

2 days

SEND SMS/MMS

Hey, it's Mike! I just wanted to send a text message to check in and see if you are okay or if there was anything that I can do for you?

DELAY

2 days

SEND SMS/MMS

Bored? I have a new list of homes & an update of what is going on in the market I can email over to you. Would you like me to send that your way?

DELAY

1 day

SEND SIMPLE EMAIL

Subject: Prepping Your Home for the Market

Hey <Name>,

I know I've been focused on where your next home might be, but you have a current home and you might have to sell it. I wanted to send you our guide to prepping your home for the market. When were you thinking about selling? <insert link>

DELAY

1 day

SEND SMS/MMS

Would you be interested in jumping on a Virtual Call today? We could chat about the market, your future plans, or anything else you might want! Just thought you might want to see there is a face on the other end of this!

DELAY

2 days

SEND SMS/MMS

Hey, are you okay? I know what you are thinking, I wish this guy would stop reaching out to me, but I have found during this time, sometimes it is just nice to talk to someone!

DELAY

1 day

SEND SIMPLE EMAIL

Subject: We Are Here For You

Hey <Name>,

I know that Real Estate, buying or selling is probably not the first thing on your mind right now. But I do want you to know that whatever you need, we are here for you! So please feel free to reach out with any questions or issues you may be having. We'd love to provide you value, so if there is something that you would like to see or receive, please, just respond back and let us know!

ADD TO SMARTPLAN

Link MTN